

# BOLETÍN MENSUAL

## BIBLIOTECA BANCO DE MÉXICO

### DICIEMBRE 2017



EVENTO DE FIN DE AÑO

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## EVENTO DE FIN DE AÑO

Presentación del Recital: “La Reina del Baile. Un paseo por la música mexicana”, que se llevó a cabo en el MIDE, el jueves 23 de noviembre de 2017. Evento presidido por el Gobernador del Banco de México, Dr. Agustín Carstens Carstens y realizado en cooperación con la Universidad Iberoamericana.



De izquierda a derecha: Mtra. Teresa Matabuena Peláez, Dr. Agustín Carstens Carstens, Dr. Alejandro Guevara Sanginés, Dr. Abdón Sánchez Arroyo y Dr. José Ramón Rodríguez Mancilla.



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## ECONOMÍA Y FINANZAS

After Piketty : the agenda for economics and inequality

2017  
Heather Boushey  
J. Bradford DeLong  
Marshall Steinbaum

Intermediate macroeconomics

2017  
Robert J. Barro  
Angus C. Chu  
Guido Cozzi

Asset pricing and portfolio choice theory

2017  
Kerry E. Back

Financial crisis, corporate governance, and bank capital

2017  
Sanjai, Bhagat

The right balance for banks : theory and evidence on optimal capital requirements

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William R. Cline

Collateral frameworks : the open secret of central banks

2016  
Kjell G. Nyborg

The vanishing middle class : prejudice and power in a dual economy

2017  
Peter Temin

The Atlas of economic complexity : mapping paths to prosperity

2013  
Ricardo Hausmann

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2017  
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NAFTA at 20 : the North American Free Trade Agreement's achievements and challenges

2014  
Michael J. Boskin

## MATEMÁTICAS

Elements of nonlinear time series analysis and forecasting

2017  
Jan G. De Gooijer

## SISTEMAS DE INFORMACIÓN GEOGRÁFICA

Getting to know ArcGIS

2015  
Michael Law  
Amy Collins

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Paul S. Calem  
Julapa Jagtiani  
Susan M. Wachter

Measuring the "free" digital economy within the GDP and productivity accounts

Leonard I. Nakamura  
Jon Samuels  
Rachel Soloveichik

The unequal distribution of economic education: a report on the race, ethnicity, and gender of economics majors at us colleges and universities

Amanda S. Bayer  
David W. Wilcox

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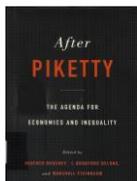
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#### After Piketty : the agenda for economics and inequality

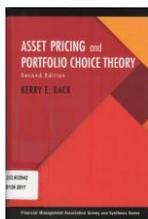
Heather Boushey, J. Bradford DeLong, Marshall Steinbaum  
Harvard University, 2017

**Clasificación: 332.041 A258**

[Solicítalo aquí](#)

#### Resumen:

Thomas Piketty's *Capital in the Twenty-First Century* is the most widely discussed work of economics in recent history, selling millions of copies in dozens of languages. But are its analyses of inequality and economic growth on target? Where should researchers go from here in exploring the ideas Piketty pushed to the forefront of global conversation? A cast of economists and other social scientists tackle these questions in dialogue with Piketty, in what is sure to be a much-debated book in its own right. *After Piketty* opens with a discussion by Arthur Goldhammer, Piketty's translator into English, of the reasons for *Capital's* phenomenal success, followed by the published reviews of Nobel laureates Robert Solow and Paul Krugman. The rest of the book is devoted to newly commissioned essays that interrogate Piketty's arguments. Suresh Naidu and other contributors ask whether Piketty said enough about power, slavery, and the complex nature of capital.



#### Asset pricing and portfolio choice theory

Kerry E. Back  
Oxford University, 2017

**Clasificación: 332.632042 B126 2017**

[Solicítalo aquí](#)

#### Resumen:

In the 2nd edition of *Asset Pricing and Portfolio Choice Theory*, Kerry E. Back offers a concise yet comprehensive introduction to and overview of asset pricing. Intended as a textbook for asset pricing theory courses at the Ph.D. or Masters in Quantitative Finance level with extensive exercises and a solutions manual available for professors, the book is also an essential reference for financial researchers and professionals, as it includes detailed proofs and calculations as section appendices. The first two parts of the book explain portfolio choice and asset pricing theory in single-period, discrete-time, and continuous-time models. For valuation, the focus throughout is on stochastic discount factors and their properties. A section on derivative securities covers the usual derivatives (options, forwards and futures, and term structure models) and also applications of perpetual options to corporate debt, real options, and optimal irreversible investment. A chapter on "explaining puzzles" and the last part of the book provide introductions to a number of additional current topics in asset pricing research, including rare disasters, long-run risks, external and internal habits, asymmetric and incomplete information, heterogeneous beliefs, and non-expected-utility preferences. Each chapter includes a "Notes and References" section providing additional pathways to the literature. Each chapter also includes extensive exercises.

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### ECONOMÍA Y FINANZAS



#### The right balance for banks : theory and evidence on optimal capital requirements

William R. Cline

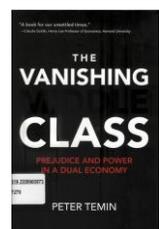
Peterson Institute for International Economics, 2017

**Clasificación: 332.1 C641**

[Solicítalo aquí](#)

#### Resumen:

The global financial crisis produced an important agreement among regulators in 2010–11 to raise capital requirements for banks to protect them from insolvency in the event of another emergency. In this book, William R. Cline, a leading expert on the global financial system, employs sophisticated economic models to analyze whether these reforms, embodied in the Third Basel Accord, have gone far enough. He calculates how much higher bank capital reduces the risk of banking crises, providing a benefit to the economy. On the cost side, he estimates how much higher capital requirements raise the lending rate facing firms, reducing investment in plant and equipment and thus reducing output in the economy. Applying a plausible range of parameters, Cline arrives at estimates for the optimal level of equity capital relative to total bank assets. This study also challenges the recent "too much finance" literature, which holds that in advanced countries banking sectors are already too large and are curbing growth.



#### The vanishing middle class : prejudice and power in a dual economy

Peter Temin

MIT, 2017

**Clasificación: 339.2208900973 T279**

[Solicítalo aquí](#)

#### Resumen:

The United States is becoming a nation of rich and poor, with few families in the middle. In this book, MIT economist Peter Temin offers an illuminating way to look at the vanishing middle class. Temin argues that American history and politics, particularly slavery and its aftermath, play an important part in the widening gap between rich and poor. Temin employs a well-known, simple model of a dual economy to examine the dynamics of the rich/poor divide in America, and outlines ways to work toward greater equality so that America will no longer have one economy for the rich and one for the poor. Many poorer Americans live in conditions resembling those of a developing country—substandard education, dilapidated housing, and few stable employment opportunities. And although almost half of black Americans are poor, most poor people are not black. Conservative white politicians still appeal to the racism of poor white voters to get support for policies that harm low-income people as a whole, casting recipients of social programs as the Other—black, Latino, not like "us." Politicians also use mass incarceration as a tool to keep black and Latino Americans from participating fully in society. Money goes to a vast entrenched prison system rather than to education. In the dual justice system, the rich pay fines and the poor go to jail.

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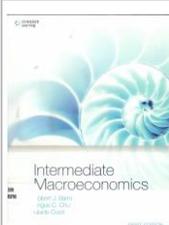
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### Intermediate macroeconomics

Robert J. Barro, Angus C. Chu, Guido Cozzi

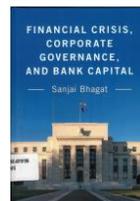
Cengage Learning EMEA, 2017

**Clasificación: 339 B2765**

[Solicítalo aquí](#)

#### Resumen:

This brand new EMEA edition of Robert Barro's popular text brings an EMEA perspective whilst also being fully updated to reflect the macroeconomics of a post-financial crisis world. Starting with long-run macroeconomics, this text explores some of the key theories and models in macroeconomics such as the Keynesian model and the business-cycle model, finishing with extending the equilibrium model to the open economy. This exciting new edition provides an accurate and unified presentation of current macroeconomic thought whilst maintaining Professor Barro's original vision for his textbook. This edition also comes with the optional extra of Aplia, a comprehensive online learning assessment tool with auto-graded randomised questions to test students' understanding.



### Financial crisis, corporate governance, and bank capital

Sanjai, Bhagat

Cambridge University, 2017

**Clasificación: 658.4015195 B575**

[Solicítalo aquí](#)

#### Resumen:

In the aftermath of the 2007–8 crisis, senior policymakers and the media have blamed excessive risk-taking undertaken by bank executives, in response to their compensation incentives, for the crisis. The inevitable follow-up to this was to introduce stronger financial regulation, in the hope that better and more ethical behaviour can be induced. Despite the honourable intentions of regulation, such as the Dodd–Frank Act of 2010, it is clear that many big banks are still deemed too big to fail. This book argues that by restructuring executive incentive programmes to include only restricted stock and restricted stock options with very long vesting periods, and financing banks with considerably more equity, the potential of future financial crises can be minimized. It will be of great value to corporate executives, corporate board members, institutional investors and economic policymakers, as well as graduate and undergraduate students studying finance, economics and law. Presents a solution to the 'too big to fail' problem that will help to avoid future financial crises. Shows how damaging executive behaviours can be curbed through changing incentives rather than through excessive regulation. Tackles an issue that is at the heart of US presidential debates and post-Brexit UK politics.

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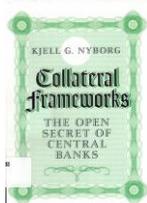
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#### Collateral frameworks : the open secret of central banks

Kjell G. Nyborg

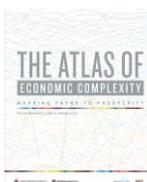
Cambridge University, 2016

**Clasificación: 339.53 N993**

[Solicítalo aquí](#)

#### Resumen:

Central bank collateral frameworks are an often overlooked feature of monetary policy that play a key role in the monetary and financial system. Readers will discover how central banks conduct and implement monetary policy beyond merely setting interest rates, and develop their understanding as to how collateral policies may affect financial markets, financial stability, and the real economy.



#### The Atlas of economic complexity : mapping paths to prosperity

Ricardo Hausmann ... [et al.]

MIT, 2013

**Clasificación: 330.1 A881 2013**

[Solicítalo aquí](#)

#### Resumen:

Why do some countries grow and others do not? The authors of The Atlas of Economic Complexity offer readers an explanation based on "Economic Complexity," a measure of a society's productive knowledge. Prosperous societies are those that have the knowledge to make a larger variety of more complex products. The Atlas of Economic Complexity attempts to measure the amount of productive knowledge countries hold and how they can move to accumulate more of it by making more complex products. Through the graphical representation of the "Product Space," the authors are able to identify each country's "adjacent possible," or potential new products, making it easier to find paths to economic diversification and growth. In addition, they argue that a country's economic complexity and its position in the product space are better predictors of economic growth than many other well-known development indicators, including measures of competitiveness, governance, finance, and schooling. Using innovative visualizations, the book locates each country in the product space, provides complexity and growth potential rankings for 128 countries, and offers individual country pages with detailed information about a country's current capabilities and its diversification options. The maps and visualizations included in the Atlas can be used to find more viable paths to greater productive knowledge and prosperity.

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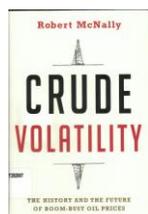
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### COMERCIO



#### Crude volatility : the history and future of boom-bust oil prices

Robert McNally

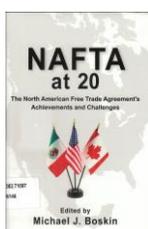
Columbia University, 2017

**Clasificación: 338.272820973 M169**

[Solicítalo aquí](#)

#### Resumen:

As OPEC has loosened its grip over the past ten years, the oil market has been rocked by wild price swings, the likes of which haven't been seen for eight decades. Crafting an engrossing journey from the gushing Pennsylvania oil fields of the 1860s to today's fraught and fractious Middle East, *Crude Volatility* explains how past periods of stability and volatility in oil prices help us understand the new boom-bust era. Oil's notorious volatility has always been considered a scourge afflicting not only the oil industry but also the broader economy and geopolitical landscape; Robert McNally makes sense of how oil became so central to our world and why it is subject to such extreme price fluctuations. Tracing a history marked by conflict, intrigue, and extreme uncertainty, McNally shows how—even from the oil industry's first years—wild and harmful price volatility prompted industry leaders and officials to undertake extraordinary efforts to stabilize oil prices by controlling production. Herculean market interventions—first, by Rockefeller's Standard Oil, then, by U.S. state regulators in partnership with major international oil companies, and, finally, by OPEC—succeeded to varying degrees in taming the beast. McNally, a veteran oil market and policy expert, explains the consequences of the ebbing of OPEC's power, debunking myths and offering recommendations—including mistakes to avoid—as we confront the unwelcome return of boom and bust oil prices.



#### NAFTA at 20 : the North American Free Trade Agreement's achievements and challenges

Michael J. Boskin

Hoover Institution, 2014

**Clasificación: 382.71097 N146**

[Solicítalo aquí](#)

#### Resumen:

The North American Free Trade Agreement (NAFTA) was bold and controversial from the start. When first conceived, it was far from obvious that it would be possible given the circumstances of the times. Drawing from a December 2013 Hoover Institution conference on "NAFTA at 20," this book brings together distinguished academics who have studied the effects of NAFTA with high-level policy makers to present a comprehensive view of the North American Free Trade Agreement. It looks at the conception, creation, outcomes so far, and the future of NAFTA from the perspective of economists, historians, and the aforementioned policy makers in the words of those who actually participated in the negotiations and research. In the context of the fundamental economic and political transformation of North America, they discuss the trade, real wage, and welfare gains that NAFTA has produced for the United States, Mexico, and Canada, along with a review of the major energy markets within and among the three countries.

### EVENTO DE FIN DE AÑO

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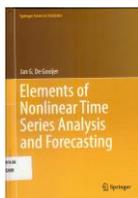
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#### Elements of nonlinear time series analysis and forecasting

Jan G. De Gooijer

Springer, 2017

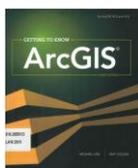
**Clasificación: 519.55 G658**

[Solicítalo aquí](#)

#### Resumen:

This book provides an overview of the current state-of-the-art of nonlinear time series analysis, richly illustrated with examples, pseudocode algorithms and real-world applications. Avoiding a “theorem-proof” format, it shows concrete applications on a variety of empirical time series. The book can be used in graduate courses in nonlinear time series and at the same time also includes interesting material for more advanced readers. Though it is largely self-contained, readers require an understanding of basic linear time series concepts, Markov chains and Monte Carlo simulation methods. The book covers time-domain and frequency-domain methods for the analysis of both univariate and multivariate (vector) time series. It makes a clear distinction between parametric models on the one hand, and semi- and nonparametric models/methods on the other. This offers the reader the option of concentrating exclusively on one of these nonlinear time series analysis methods. To make the book as user friendly as possible, major supporting concepts and specialized tables are appended at the end of every chapter. In addition, each chapter concludes with a set of key terms and concepts, as well as a summary of the main findings. Lastly, the book offers numerous theoretical and empirical exercises, with answers provided by the author in an extensive solutions manual.

### SISTEMAS DE INFORMACIÓN GEOGRÁFICA



#### Getting to know ArcGIS

Michael Law, Amy Collins

Esri, 2015

**Clasificación: 910.2855133 L416 2015**

[Solicítalo aquí](#)

#### Resumen:

Getting to Know ArcGIS, fourth edition, is a comprehensive introduction to the features and tools of ArcGIS for Desktop. Through hands-on exercises, readers will discover, use, make, and share maps with meaningful content. The fourth edition includes new exercises on map sharing and georeferencing, new datasets and scenarios, and an introduction to ArcGIS Pro, a powerful new part of ArcGIS. Getting to Know ArcGIS is suited for classroom use, independent study, and as a reference. Data for completing the exercises and a 180-day free trial of ArcGIS are available for download at [esripress.esri.com/bookresources](http://esripress.esri.com/bookresources).

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Michael Fidor; Claire Giordano; Martin Schmitz  
Frankfurt am Main, Germany : European Central Bank, 2017. -- 54 p. : il. -- (Working paper series ; no. 2108).

[Descárgalo aquí](#)



### On collateral: implications for financial stability and monetary policy

Stefano Corradin; Florian Heider; Marie Hoerova  
Frankfurt am Main, Germany : European Central Bank, 2017. -- 49 p. : il. -- (Working paper series ; no. 2107).

[Descárgalo aquí](#)



### Empirical network contagion for U.S. financial institutions

Fernando M. Duarte; Collin Jones  
New York, New York : Federal Reserve Bank of New York, 2017. -- 59 p. : il. -- (Staff reports ; no. 826).

[Descárgalo aquí](#)



### Predicting exchange rate volatility in Brazil: an approach using quantile autoregression

Alessandra Pasqualina Viola; Marcelo Cabus Klotzle; Antonio Carlos Figueiredo Pinto and Wagner Piazza Gaglianone  
Brasilia, Brasil : Banco Central del Brasil, 2017. -- 40 p. : il. -- (Working papers ; no. 466).

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### What's the story? A new perspective on the value of economic forecasts

Steven A. Sharpe, Nitish R. Sinha, and Christopher A. Hollrah  
Washington, D.C. : Board of Governors of the Federal Reserve System, 2017. -- 55 p. : il. -- (Finance and economics discussion series ; no. 2017-107).

[Descárgalo aquí](#)



### The great recession and a missing generation of exporters

William F. Lincoln; Andrew H. McCallum; and Michael Siemer  
Washington, D.C. : Board of Governors of the Federal Reserve System, 2017. -- 50 p. : il. -- (Finance and economics discussion series ; no. 2017-108).

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### Mechanics of linear quadratic Gaussian rational inattention tracking problems

Chad Fulton

Washington, D.C. : Board of Governors of the Federal Reserve System, 2017. -- 102 p. : il. -- (Finance and economics discussion series ; no. 2017-109).

[Descárgalo aquí](#)



### The information content in the offshore Renminbi foreign-exchange option market: Analytics and implied USD/CNH densities

Michael Funke; Julius Loermann and Andrew Tsang

Helsinki, Finland : Bank of Finland, 2017. -- 41 p. : il. -- (BOFIT Discussion papers ; 15/2017).

[Descárgalo aquí](#)



### Changing business models in international bank funding

Leonardo Gambacorta; Stefano Schiaffi and Adrian Van Rixtel

Madrid, España : Banco de España, 2017. -- 29 p. : il. -- (Documentos de trabajo ; no. 1736).

[Descárgalo aquí](#)



### International migration pressures in the long run

Rodolfo G. Campos

Madrid, España : Banco de España, 2017. -- 33 p. : il. -- (Documentos de trabajo ; no. 1734).

[Descárgalo aquí](#)



### An analytical framework to calibrate macroprudential policy

Taryk Bennani; Cyril Couaillier; Antoine Devulder; Silvia Gabrieli;

Julien Idier; Pier Lopez; Thibaut Piquard & Valerio Scalone

Paris, France : Banque de France, 2017. -- 83 p. : il. -- (Working papers ; no. 648).

[Descárgalo aquí](#)



### Dissecting long-term bund yields in the run-up to the ECB's public sector purchase programme

Wolfgang Lemke; Thomas Werner

Frankfurt am Main, Germany : European Central Bank, 2017. -- 17 p. : il. -- (Working paper series ; no. 2106).

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### Internal capital markets in times of crisis: the benefit of group affiliation in Italy

Raffaele Santioni; Fabio Schiantarelli and Philip E. Strahan  
Rome, Italy : Bank of Italy, 2017. -- 58 p. : il. -- (Working papers ; no. 1146).

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FEDERAL RESERVE BANK  
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### First-time homebuyers: toward a new measure

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