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AGOSTO 2018



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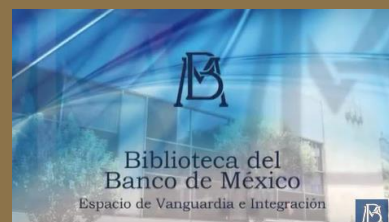
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Foundations of modern
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DOCUMENTOS DE INVESTIGACIÓN DEL BANCO DE MÉXICO

Medición de la actividad económica en las principales zonas turísticas de playa en México a través de la luminosidad fotografiada desde el espacio

2018-10

Irving Llamosas Rosas

Erick Rangel González

Maritza San0doval

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Pedro Teles

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ADQUISICIONES BIBLIOGRÁFICAS

ECONOMÍA Y FINANZAS



Foundations of modern macroeconomics

Ben J. Heijdra

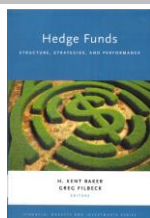
Oxford University, 2017

Clasificación: 339 H465 2017

[Solicítalo aquí](#)

Resumen:

The study of macroeconomics can seem a daunting project. The field is complex and sometimes poorly defined and there are a variety of competing approaches. It is easy for the senior bachelor and starting master student to get lost in the forest of macroeconomics and the mathematics it uses extensively. Foundations of Modern Macroeconomics is a guide book for the interested and ambitious student. Non-partisan in its approach, it deals with all the major topics, summarising the important approaches and providing the reader with a coherent angle on all aspects of macroeconomic thought. Each chapter deals with a separate area of macroeconomics, and each contains a summary section of key points and a further reading list. Using nothing more than undergraduate mathematical skills, it takes the student from basic IS-LM style macro models to the state of the art literature on Dynamic Stochastic General Equilibrium, explaining the mathematical tricks used where they are first introduced. Fully updated and substantially revised, this third edition of Foundations of Modern Macroeconomics now includes brand new chapters covering highly topical subjects such as dynamic programming, competitive risk sharing equilibria and the New Keynesian DSGE approach.



Hedge funds: structure, strategies, and performance

Edited by H. Kent Baker and Greg Filbeck

Oxford University, 2017

Clasificación: 332.64524 H453

[Solicítalo aquí](#)

Resumen:

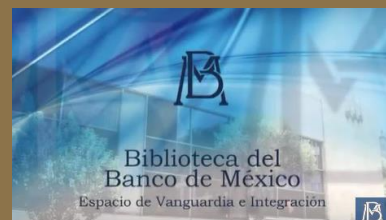
Hedge Funds: Structure, Strategies, and Performance provides a synthesis of the theoretical and empirical literature on this intriguing, complex, and frequently misunderstood topic. The book dispels some common misconceptions of hedge funds, showing that they are not a monolithic asset class but pursue highly diverse strategies. Furthermore, not all hedge funds are unusually risky, excessively leveraged, invest only in illiquid assets, attempt to profit from short-term market movements, or only benefit hedge fund managers due to their high fees. Among the core issues addressed are how hedge funds are structured and how they work, hedge fund strategies, leading issues in this investment, and the latest trends and developments. The authors examine hedge funds from a range of perspectives, and from the theoretical to the practical. The book explores the background, organization, and economics of hedge funds, as well as their structure. A key part is the diverse investment strategies hedge funds follow, for example some are activists, others focusing on relative value, and all have views on managing risk. The book examines various ways to evaluate hedge fund performance, and enhances understanding of their regulatory environment.

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Creditworthy: a history of consumer surveillance and financial identity in America

Josh Lauer

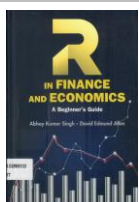
Columbia University, 2017

Clasificación: 332.70973 L372

[Solicítalo aquí](#)

Resumen:

The first consumer credit bureaus appeared in the 1870s and quickly amassed huge archives of deeply personal information. Today, the three leading credit bureaus are among the most powerful institutions in modern life—yet we know almost nothing about them. Experian, Equifax, and TransUnion are multi-billion-dollar corporations that track our movements, spending behavior, and financial status. This data is used to predict our riskiness as borrowers and to judge our trustworthiness and value in a broad array of contexts, from insurance and marketing to employment and housing. In *Creditworthy*, the first comprehensive history of this crucial American institution, Josh Lauer explores the evolution of credit reporting from its nineteenth-century origins to the rise of the modern consumer data industry. By revealing the sophistication of early credit reporting networks, *Creditworthy* highlights the leading role that commercial surveillance has played—ahead of state surveillance systems—in monitoring the economic lives of Americans. Lauer charts how credit reporting grew from an industry that relied on personal knowledge of consumers to one that employs sophisticated algorithms to determine a person's trustworthiness. Ultimately, Lauer argues that by converting individual reputations into brief written reports—and, later, credit ratings and credit scores—credit bureaus did something more profound: they invented the modern concept of financial identity. *Creditworthy* reminds us that creditworthiness is never just about economic "facts". It is fundamentally concerned with—and determines—our social standing as an honest, reliable, profit-generating person.



R in finance and economics: a beginner's guide

Abhay Kumar Singh, David Edmund Allen

World Scientific, 2017

Clasificación: 330.02855133 S617

[Solicítalo aquí](#)

Resumen:

This book provides an introduction to the statistical software R and its application with an empirical approach in finance and economics. It is specifically targeted towards undergraduate and graduate students. It provides beginner-level introduction to R using RStudio and reproducible research examples. It will enable students to use R for data cleaning, data visualization and quantitative model building using statistical methods like linear regression, econometrics (GARCH etc), Copulas, etc. Moreover, the book demonstrates latest research methods with applications featuring linear regression, quantile regression, panel regression, econometrics, dependence modelling, etc. using a range of data sets and examples.

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ECONOMÍA Y FINANZAS



Growth, employment, and poverty in Latin America

Guillermo Cruces

Oxford University, 2017

Clasificación: 338.98 G884

[Solicítalo aquí](#)

Resumen:

This book examines the links between economic growth, changing employment conditions, and the reduction of poverty in Latin America in the 2000s. Our analysis answers the following broad questions: Has economic growth resulted in gains in standards of living and reductions in poverty via improved labour market conditions in Latin America in the 2000s, and have these improvements halted or been reversed since the international crisis of 2008? How do the rate and character of economic growth, changes in the various employment and earnings indicators, and changes in poverty and inequality indicators relate to each other? Our contribution is an in-depth study of the multi-pronged growth-employment-poverty nexus based on a large number of labour market indicators (twelve employment and earnings indicators and four poverty and inequality indicators) for a large number of Latin American countries (sixteen of them). The book presents a positive and hopeful set of findings for the period 2000 to 2012/13. Economic growth took place and brought about improvements in almost all labour market indicators and consequent reductions in poverty rates. But not all improvements were equal in size or caused by the same things. Some macroeconomic factors were associated with changes in labour market conditions, some of them always in the welfare-improving direction and some others always in the welfare-reducing direction.



Political economy for public policy

Ethan Bueno de Mesquita

Princeton University, 2016

Clasificación: 330 B928

[Solicítalo aquí](#)

Resumen:

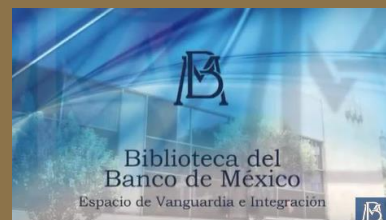
This textbook uses modern political economy to introduce students of political science, government, economics, and public policy to the politics of the policymaking process. The book's distinct political economy approach has two virtues. By developing general principles for thinking about policymaking, it can be applied across a range of issue areas. It also unifies the policy curriculum, offering coherence to standard methods for teaching economics and statistics, and drawing connections between fields. The book begins by exploring the normative foundations of policymaking—political theory, social choice theory, and the Paretian and utilitarian underpinnings of policy analysis. It then introduces game theoretic models of social dilemmas—externalities, coordination problems, and commitment problems—that create opportunities for policy to improve social welfare. Finally, it shows how the political process creates technological and incentive constraints on government that shape policy outcomes. Throughout, concepts and models are illustrated and reinforced with discussions of empirical evidence and case studies.

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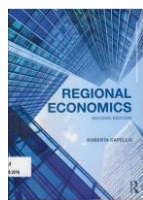
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ECONOMÍA Y FINANZAS



Regional economics

Roberta Capello

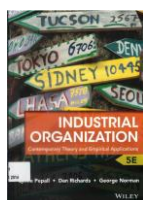
Routledge, 2016

Clasificación: 338.9 C238 2016

[Solicítalo aquí](#)

Resumen:

The second edition of Regional Economics provides a comprehensive and up-to-date treatment of regional economics. This fully revised edition includes key theoretical developments of the last ten years. Topics included span from the earliest location theories to the most recent regional growth theories. It is also enriched by the recent debate on smart specialization strategies recently developed by the EU for the design of new cohesion policies. Key elements covered in the new edition include: proximity and innovation theories; the concept of territorial capital; the debate on the role of agglomeration economies in urban growth. This textbook is for undergraduate students in regional and urban economics as well as spatial planning courses.



Industrial organization: contemporary theory and empirical applications

Lynne Pepall, Dan Richards, George Norman

Wiley, 2014

Clasificación: 658.1 P421 2014

[Solicítalo aquí](#)

Resumen:

Pepall's Industrial Organization: Contemporary Theory and Empirical Applications, 5th Edition offers an accessible text in which topics are organized in a manner that motivates and facilitates progression from one chapter to the next. It serves as a complete, but concise, introduction to modern industrial economics. The text uniquely uses the tools of game theory, information economics, contracting issues, and practical examples to examine multiple facets of industrial organization. The fifth edition is more broadly accessible, balancing the tension between making modern industrial analysis accessible while also presenting the formal abstract modeling that gives the analysis its power. The more overtly mathematical content is presented in the Contemporary Industrial Organization text (aimed at the top tier universities) while this Fifth Edition will be less mathematical (aimed at a wider range of four-year colleges and state universities).

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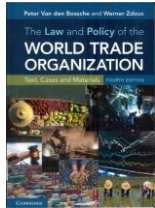
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COMERCIO



The law and policy of the World Trade Organization : text, cases and materials

Peter Van den Bossche and Werner Zdouc

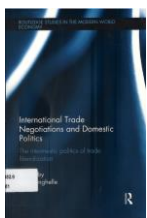
Cambridge University, 2017

Clasificación: 343.0870261 B745 2017

[Solicítalo aquí](#)

Resumen:

Retaining the signature clarity and depth that made it an instant classic, this new fourth edition of The Law and Policy of the World Trade Organization examines both the institutional and substantive law of the World Trade Organization (WTO). Fully updated to incorporate all new developments in the WTO's body of case law, this market-leading text offers readers a clear introduction to the basic principles of the multilateral trading system and a detailed examination of the law of the WTO. With integrated questions and assignments which allow readers to easily assess and reinforce their understanding and develop their analytical skills, The Law and Policy of the World Trade Organization is essential reading for all WTO law students and practitioners. Suitable for postgraduate and advanced undergraduate students, this classic text is also the ideal resource for practitioners, diplomats and policymakers looking for an introduction to the law of the WTO. Retains the comprehensive coverage, rigorous analysis and pedagogical features which ensures its market leading status. A new online supplement includes questions and assignments to help students assess their understanding and develop useful practical skills. Focuses on key basic principles and the underlying logic of WTO law and the world trading system.



International trade negotiations and domestic politics : the intermestic politics of trade liberalization

Routledge, 2014

Clasificación: 382.9 I61

[Solicítalo aquí](#)

Resumen:

In spite of many years of negotiation on trade liberalization, progress seems to have stalled. This book explores why resistance to further market liberalization seems so strong, given that the benefits are seen to outweigh the costs. This volume argues that in order to understand the slow progress of World Trade Organization negotiations, we need to take into consideration the 'intermestic' character of trade politics, that is, the way in which international and domestic aspects of politics and policies have been woven together and become inextricably related to each other. This is a general trend in our globalizing world, and one that is most pronounced in the case of trade politics and policy. International Trade Negotiations and Domestic Politics therefore presents an in-depth analysis of institutions, ideas, interests and actors in the interplay between international trade negotiations and national negotiating positions. At the international level the authors focus on the multilateral negotiations within the World Trade Organization, together with the plurilateral and bilateral negotiations on free trade agreements.

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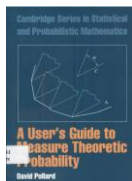
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MATEMÁTICAS



A user's guide to measure theoretic probability

David Pollard

Cambridge University, 2002

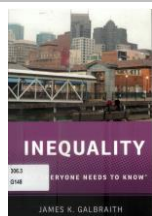
Clasificación: 519.2 P771

[Solicítalo aquí](#)

Resumen:

Rigorous probabilistic arguments, built on the foundation of measure theory introduced eighty years ago by Kolmogorov, have invaded many fields. Students of statistics, biostatistics, econometrics, finance, and other changing disciplines now find themselves needing to absorb theory beyond what they might have learned in the typical undergraduate, calculus-based probability course. This 2002 book grew from a one-semester course offered for many years to a mixed audience of graduate and undergraduate students who have not had the luxury of taking a course in measure theory. The core of the book covers the basic topics of independence, conditioning, martingales, convergence in distribution, and Fourier transforms. In addition there are numerous sections treating topics traditionally thought of as more advanced, such as coupling and the KMT strong approximation, option pricing via the equivalent martingale measure, and the isoperimetric inequality for Gaussian processes. The book is not just a presentation of mathematical theory, but is also a discussion of why that theory takes its current form.

CIENCIAS DE LA COMPUTACIÓN



Inequality: what everyone needs to know

James K. Galbraith

Oxford University, 2016

Clasificación: 306.3 G148

[Solicítalo aquí](#)

Resumen:

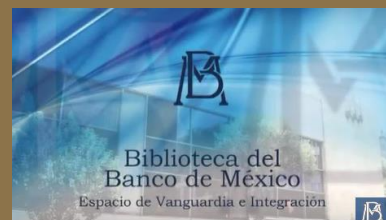
Over the past thirty years, the issue of economic inequality has emerged from the backwaters of economics to claim center stage in the political discourse of America and beyond---a change prompted by a troubling fact: numerous measures of income inequality, especially in the United States in the last quarter of the twentieth century, have risen sharply in recent years. Even so, many people remain confused about what, exactly, politicians and media persons mean when they discuss inequality. What does "economic inequality" mean? How is it measured? Why should we care? Why did inequality rise in the United States? Is rising inequality an inevitable feature of capitalism? What should we do about it? Inequality: What Everyone Needs to Know takes up these questions and more in plain and clear language, bringing to life one of the great economic and political debates of our age. Inequality expert James K. Galbraith has compiled the latest economic research on inequality and explains his findings in a way that everyone can understand.

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Irving Llamosas Rosas; Erick Rangel González; Maritza Sandoval

Bustos

Banco de México, 2018-10

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Resumen:

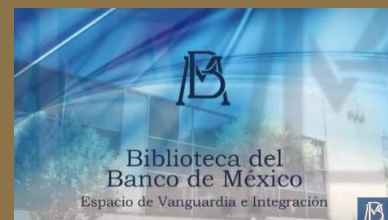
Basado en fotografías satelitales de luz nocturna de la NASA y el Departamento de Defensa de los Estados Unidos, y usando la metodología propuesta por Henderson, Storeygard y Weil (2012), el presente documento de investigación mide el crecimiento económico de las principales 15 zonas turísticas de playa en México para el periodo 1993 al 2017. Esta metodología ofrece una nueva serie de oportunidades para la medición económica de coyuntura en nuestro país, al proveer de nuevas herramientas para la medición de los cambios en la actividad económica a nivel regional, independientemente de las fronteras administrativas.

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[European banks after the global financial crisis: peak accumulated losses, twin crises and business models](#)

Martin Tobal; Lorenzo Menna

Amsterdam, The Netherlands : De Nederlandsche Bank, 2018. -- 28 p. : il. -- (Working paper ; no. 600).

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[Optimal capital taxation revisited](#)

V. V. Chari; Juan Pablo Nicolini; Pedro Teles

Minneapolis, Minnesota : Federal Reserve Bank of Minneapolis, 2018. -- 39 p. : il. -- (Working paper ; no. 752).

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[Offshore profit shifting and domestic productivity measurement](#)

Fatih Guvenen; Raymond J. Mataloni Jr.; Dylan G. Rassier; Kim J. Ruhl

Minneapolis, Minnesota : Federal Reserve Bank of Minneapolis, 2018. -- 54 p. : il. -- (Working paper ; no. 751).

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South African Reserve Bank

[The impact of the global financial safety net on emerging market bond spreads](#)

Jenny Kilp, Vafa Anvari, Samantha Springfield and Crystal Roberts

Pretoria, South Africa : South African Reserve Bank, 2018. -- 23 p. : il. -- (Working Paper Series ; WP/18/03).

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Paul-Olivier Klein and Laurent Weill

Helsinki, Finland : Bank of Finland, 2018. -- 42 p. : il. -- (BOFIT Discussion papers ; 15/2018).

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[Credit shocks, employment protection, and growth: firm-level evidence from Spain](#)

Luc Laeven, Peter McAdam, Alexander Popov

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(Documentos de trabajo ; no. 1820).

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Madrid, España : Banco de España, 2018. -- 49 p. : il. --
(Documentos de trabajo ; no. 1819).

[Descárgalo aquí](#)



[Replacement hiring and the productivity-wage gap](#)

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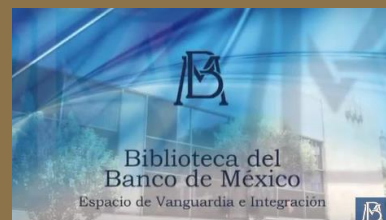
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