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FEBRERO 2018



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ECONOMÍA Y FINANZAS

Glass house : the 1% economy and the shattering of the all-American town

2017
Brian Alexander

Stress testing and risk integration in banks : a statistical framework and practical software guide

2017
Tiziano Bellini

The economic indicator handbook : how to evaluate economic trends to maximize profits and minimize losses

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International trade : theory, evidence and policy

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Red state, blue state, rich state, poor state : why Americans vote the way they do

2010
Andrew Gelman

MATEMÁTICAS

Stochastic analysis for Poisson point processes : Malliavin calculus, Wiener-Itô chaos expansions and stochastic geometry

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Giovanni Peccati
Matthias Reitzner

Algorithmic and high-frequency trading

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Sebastian Jaimungal
José Penalva

PROGRAMACIÓN

R for data science : import, tidy, transform, visualize, and model data

2016
Hadley Wickham
Garrett Golemund

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Mariela Dal Borgo

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Inflation expectations and monetary policy

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James Yetman

Corporate leverage in emerging Asia

Vidhan Goyal
Frank Packer

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Christian Upper

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Nikhil Patel
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Paul Bochmann

Macroeconomic implications of oil price fluctuations: a regime-switching framework for the euro area

Fédéric Holm-Hadulla
Kirstin Hubrich

Incumbency disadvantage in U.S. national politics: the role of policy inertia and prospective voting

Satyajit Chatterjee
Burcu Eyigungor

Why so low for so long? A long-term view of real interest rates

Claudio Borio
Piti Disyatat
Mikael Juselius
Phurichai Rungcharoenkitkul

Triffin: dilemma or myth?

Michael D Bordo
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Investment responses to trade liberalization : evidence from U.S. industries and establishments

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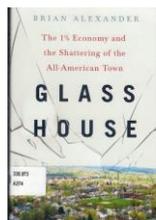
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ECONOMÍA Y FINANZAS



Glass house : the 1% economy and the shattering of the all-American town

Brian Alexander

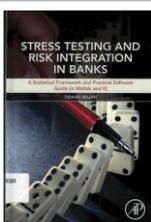
St. Martin, 2017

Clasificación: 330.973 A374

[Solicítalo aquí](#)

Resumen:

In 1947, Forbes magazine declared Lancaster, Ohio the epitome of the all-American town. Today it is damaged, discouraged, and fighting for its future. In Glass House, journalist Brian Alexander uses the story of one town to show how seeds sown 35 years ago have sprouted to give us Trumpism, inequality, and an eroding national cohesion. The Anchor Hocking Glass Company, once the world's largest maker of glass tableware, was the base on which Lancaster's society was built. As Glass House unfolds, bankruptcy looms. With access to the company and its leaders, and Lancaster's citizens, Alexander shows how financial engineering took hold in the 1980s, accelerated in the 21st Century, and wrecked the company. We follow CEO Sam Solomon, an African-American leading the nearly all-white town's biggest private employer, as he tries to rescue the company from the New York private equity firm that hired him. Meanwhile, Alexander goes behind the scenes, entwined with the lives of residents as they wrestle with heroin, politics, high-interest lenders, low wage jobs, technology, and the new demands of American life: people like Brian Gossett, the fourth generation to work at Anchor Hocking; Joe Piccolo, first-time director of the annual music festival who discovers the town relies on him, and it, for salvation; Jason Roach, who police believed may have been Lancaster's biggest drug dealer; and Eric Brown, a local football hero-turned-cop who comes to realize that he can never arrest Lancaster's real problems.



Stress testing and risk integration in banks : a statistical framework and practical software guide (in Matlab and R)

Tiziano Bellini

Academic, 2017

Clasificación: 332.10285 B444

[Solicítalo aquí](#)

Resumen:

Stress Testing and Risk Integration in Banks provides a comprehensive view of the risk management activity by means of the stress testing process. An introduction to multivariate time series modeling paves the way to scenario analysis in order to assess a bank resilience against adverse macroeconomic conditions. Assets and liabilities are jointly studied to highlight the key issues that a risk manager needs to face. A multinational bank prototype is used all over the book for diving into market, credit, and operational stress testing. Interest rate, liquidity and other major risks are also studied together with the former to outline how to implement a fully integrated risk management toolkit. Examples, business cases, and exercises worked in Matlab and R facilitate readers to develop their own models and methodologies.

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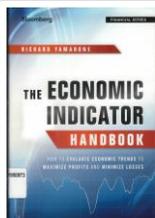
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ECONOMÍA Y FINANZAS



[The economic indicator handbook : how to evaluate economic trends to maximize profits and minimize losses](#)

Richard Yamarone

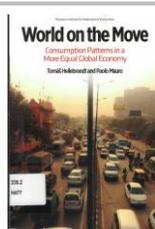
Wiley, 2017

Clasificación: 330.0151950973 Y19

[Solicítalo aquí](#)

Resumen:

Bloomberg senior economist Richard Yamarone offers a visual distillation of the most essential financial indicators: how they're measured, what they mean, and how that should inform investment thinking. Indicators covered include: gross domestic product, employment data, industrial production, new residential construction, consumer confidence, retail and food service sales, commodities, and a chapter on secret indicators few economists know or care about. With this knowledge in hand, investors, traders, and economists are better equipped to get in and out of the market at the right time in order to maximize profit and minimize losses. Offers an guide for understanding how past performance can predict future investing results and shows how to tap into the power of financial indicators. Provides a visual guide that puts the emphasis on graphics, professional application, Bloomberg terminal functionality, and practicality. Written by Richard Yamarone who authors and oversees the Bloomberg Brief: Economics, a popular daily newsletter that features in-depth analysis of macroeconomic data Yamarone offers a guide for savvy investors who follow leading economic indicators on a regular basis to inform their day-to-day investing and trading.



[World on the move : consumption patterns in a more equal global economy](#)

Tomás Hellebrandt and Paolo Mauro

Peterson Institute for International Economics, 2016

Clasificación: 339.2 H477

[Solicítalo aquí](#)

Resumen:

The world is poised on the threshold of economic changes that will reduce the income gap between the rich and poor on a global scale while reshaping patterns of consumption. Rapid economic growth in emerging-market economies is projected to enable consumers worldwide to spend proportionately less on food and more on transportation, goods, and services, which will in turn strain the global infrastructure and accelerate climate change. The largest gains will be made in poorer parts of the world, chiefly sub-Saharan Africa and India, followed by China and the advanced economies. In this new study, Tomas Hellebrandt and Paolo Mauro detail how this important moment in world history will unfold and serve as a warning to policymakers to prepare for the profound effects on the world economy and the planet.

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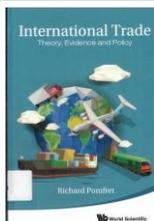
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International trade : theory, evidence and policy

Richard Pomfret

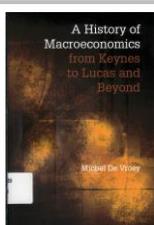
World Scientific, 2016

Clasificación: 382 P786

[Solicítalo aquí](#)

Resumen:

International Trade: Theory, Evidence and Policy provides an integrated non-mathematical account of trade theory and policy that can be read straight through. The footnotes provide caveats, extensions and entry points, or further reading. This book is divided into three parts. The first part focuses on the core theoretical analysis of international trade that has evolved over a quarter-millennium. The second part reviews recent empirical research in global value chains, trade costs, and heterogeneous firms, particularly from analysing large datasets of individual firms' characteristics and of trade flows disaggregated to very finely detailed levels. The third section of the book analyzes trade policies and discusses current policy debates. This edition is based on Pomfret's Lecture Notes on International Trade Theory and Policy, first published in 2008. The content has been extensively updated and revised to stand as a new volume.



A history of macroeconomics from Keynes to Lucas and beyond

Michel De Vroey

Cambridge University, 2016

Clasificación: 339.09 V984

[Solicítalo aquí](#)

Resumen:

This book retraces the history of macroeconomics from Keynes's General Theory to the present. Central to it is the contrast between a Keynesian era and a Lucasian – or dynamic stochastic general equilibrium (DSGE) – era, each ruled by distinct methodological standards. In the Keynesian era, the book studies the following theories: Keynesian macroeconomics, monetarism, disequilibrium macro (Patinkin, Leijonhufvud, and Clower) non-Walrasian equilibrium models, and first-generation new Keynesian models. Three stages are identified in the DSGE era: new classical macro (Lucas), RBC modelling, and second-generation new Keynesian modeling. The book also examines a few selected works aimed at presenting alternatives to Lucasian macro. While not eschewing analytical content, Michel De Vroey focuses on substantive assessments, and the models studied are presented in a pedagogical and vivid yet critical way. Retraces the history of macroeconomics from Keynes's General Theory to the present. Examines a few selected works aiming at presenting alternatives to Lucasian macro. Studies the following theories: Keynesian macroeconomics, monetarism, disequilibrium macro (Patinkin, Leijonhufvud and Clower) non-Walrasian equilibrium models, and first-generation new Keynesian models.

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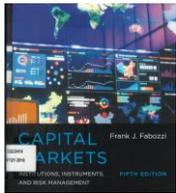
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Capital markets : institutions, instruments, and risk management

Frank J. Fabozzi

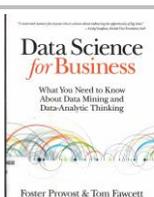
MIT, 2015

Clasificación: 332.0414 F121 2015

[Solicítalo aquí](#)

Resumen:

Over the last fifty years, an extensive array of instruments for financing, investing, and controlling risk has become available in financial markets, with demand for these innovations driven by the needs of investors and borrowers. The recent financial crisis offered painful lessons on the consequences of ignoring the risks associated with new financial products and strategies. This substantially revised fifth edition of a widely used text covers financial product innovation with a new emphasis on risk management and regulatory reform. Chapters from the previous edition have been updated, and new chapters cover material that reflects recent developments in financial markets. The book then covers market participants, including a new chapter on collective investment products managed by asset management firms; the basics of cash and derivatives markets, with new coverage of financial derivatives and securitization; theories of risk and return, with a new chapter on return distributions and risk measures; the structure of interest rates and the pricing of debt obligations; equity markets; debt markets, including chapters on money market instruments, municipal securities, and credit sensitive securitized products; and advanced coverage of derivative markets.



Data science for business

Foster Provost and Tom Fawcett

O'Reilly, 2013

Clasificación: 658.4038 P969

[Solicítalo aquí](#)

Resumen:

Written by renowned data science experts Foster Provost and Tom Fawcett, Data Science for Business introduces the fundamental principles of data science, and walks you through the "data-analytic thinking" necessary for extracting useful knowledge and business value from the data you collect. This guide also helps you understand the many data-mining techniques in use today. Based on an MBA course Provost has taught at New York University over the past ten years, Data Science for Business provides examples of real-world business problems to illustrate these principles. You'll not only learn how to improve communication between business stakeholders and data scientists, but also how participate intelligently in your company's data science projects. You'll also discover how to think data-analytically, and fully appreciate how data science methods can support business decision-making. Understand how data science fits in your organization—and how you can use it for competitive advantage. Treat data as a business asset that requires careful investment if you're to gain real value. Approach business problems data-analytically, using the data-mining process to gather good data in the most appropriate way. Learn general concepts for actually extracting knowledge from data.

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ECONOMÍA Y FINANZAS



Red state, blue state, rich state, poor state : why Americans vote the way they do

Andrew Gelman ... [et al.]

Princeton University, 2010

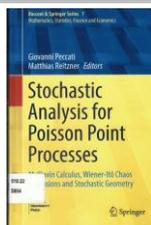
Clasificación: 324.973 R312 2010

[Solicítalo aquí](#)

Resumen:

On the night of the 2000 presidential election, Americans watched on television as polling results divided the nation's map into red and blue states. Since then the color divide has become symbolic of a culture war that thrives on stereotypes--pickup-driving red-state Republicans who vote based on God, guns, and gays; and elitist blue-state Democrats woefully out of touch with heartland values. With wit and prodigious number crunching, Andrew Gelman debunks these and other political myths. This expanded edition includes new data and easy-to-read graphics explaining the 2008 election. Red State, Blue State, Rich State, Poor State is a must-read for anyone seeking to make sense of today's fractured political landscape.

MATEMÁTICAS



Stochastic analysis for Poisson point processes : Malliavin calculus, Wiener-Itô chaos expansions and stochastic geometry

Giovanni Peccati, Matthias Reitzner, editors

Springer, 2016

Clasificación: 519.22 S864

[Solicítalo aquí](#)

Resumen:

A self-contained introduction to the two important topics of stochastic geometry and infinite-dimensional stochastic analysis. First book providing a unified presentation of Malliavin calculus on Poisson spaces from the specific standpoint of limit theorems. Composed of in-depth surveys written by undisputed authorities in the domain. This book project concerns the connection between two branches of modern (theoretical and applied) probability - namely stochastic geometry and the Malliavin calculus of variations. Due to the strong connections of stochastic geometry to stereology and spatial statistics, results in this area possess a large number of important applications, e.g. to the mathematical modelling and statistical analysis of telecommunication networks. On the other hand, the Malliavin calculus is a collection of probabilistic techniques based on the properties of infinite-dimensional differential operators, acting on smooth functionals of general point processes and Gaussian fields; applications range from mathematical physics to mathematical finance, concentration inequalities and stochastic differential equations. The aim of this book is to convey in a single volume a rigorous yet lively presentation of the many facets of this rapidly evolving area.

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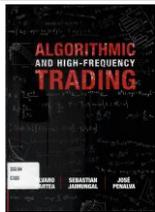
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MATEMÁTICAS



Algorithmic and high-frequency trading

Álvaro Cartea, Sebastian Jaimungal, José Penalva

Cambridge University, 2015

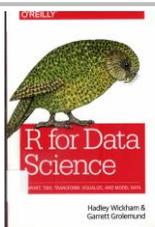
Clasificación: 332.64 C322

[Solicítalo aquí](#)

Resumen:

The design of trading algorithms requires sophisticated mathematical models backed up by reliable data. In this textbook, the authors develop models for algorithmic trading in contexts such as executing large orders, market making, targeting VWAP and other schedules, trading pairs or collection of assets, and executing in dark pools. These models are grounded on how the exchanges work, whether the algorithm is trading with better informed traders (adverse selection), and the type of information available to market participants at both ultra-high and low frequency. Algorithmic and High-Frequency Trading is the first book that combines sophisticated mathematical modelling, empirical facts and financial economics, taking the reader from basic ideas to cutting-edge research and practice. If you need to understand how modern electronic markets operate, what information provides a trading edge, and how other market participants may affect the profitability of the algorithms, then this is the book for you. The first book on the mathematics of algorithmic trading. Combines market microstructure, data and algorithms in one place. Ideal for a one-semester course at graduate level.

PROGRAMACIÓN



R for data science : import, tidy, transform, visualize, and model data

Hadley Wickham and Garrett Grolemund

O'Reilly, 2016

Clasificación: 005.13 W6344

[Solicítalo aquí](#)

Resumen:

Learn how to use R to turn raw data into insight, knowledge, and understanding. This book introduces you to R, RStudio, and the tidyverse, a collection of R packages designed to work together to make data science fast, fluent, and fun. Suitable for readers with no previous programming experience, R for Data Science is designed to get you doing data science as quickly as possible. Authors Hadley Wickham and Garrett Grolemund guide you through the steps of importing, wrangling, exploring, and modeling your data and communicating the results. You'll get a complete, big-picture understanding of the data science cycle, along with basic tools you need to manage the details. Each section of the book is paired with exercises to help you practice what you've learned along the way. You'll learn how to: Wrangle—transform your datasets into a form convenient for analysis. Program—learn powerful R tools for solving data problems with greater clarity and ease. Explore—examine your data, generate hypotheses, and quickly test them. Model—provide a low-dimensional summary that captures true "signals" in your dataset. Communicate—learn R Markdown for integrating prose, code, and results.

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BANCO DE MÉXICO

Ethnic and racial disparities in saving behavior

Mariela Dal Borgo

Banco de México, 2018-02

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Resumen:

Using data of households approaching retirement in the U.S., I find that the Whites' median saving rates are 9 percentage points larger than the Mexican Americans' rates (ethnic gap) and than the African Americans' rates (racial gap). Two-thirds of each gap correspond to changes in asset prices and a third to households' active decisions. Quantile decompositions show that differences in income and education explain most of the active saving gaps. This implies that wealth inequality is not attributable to differences in the distributions of active saving rates conditional on socio-economic characteristics. When retirement assets are included, the racial but not the ethnic gap in total savings disappears. The results suggest that reducing disparities in income, education and pension savings would help to reduce wealth inequality.



BANCO DE MÉXICO

Labor heterogeneity and the pattern of trade

Carlos Alfonso Cebreros Zurita

Banco de México, 2018-01

[Descárgalo aquí](#)

Resumen:

This article combines data on trade flows with a novel construction of the distribution of skill in the population, based on the results from the International Adult Literacy Survey of the OECD, to evaluate the empirical importance of the distribution of talent as a determinant of the sectoral pattern of trade. It is found that both the mean and standard deviation of the distribution of skills are significant determinants of the pattern of trade. According to the results, cross-country differences in the distribution of skills explain more of the sectoral pattern of trade than differences in capital stocks and differences in indicators of a country's institutional framework.

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[Inflation expectations and monetary policy](#)

Ricardo Sousa and James Yetman

Basel, Switzerland : Bank for International Settlements, 2018. -- 67 p. : il. -- (BIS papers ; no. 89).

[Descárgalo aquí](#)



BANK FOR
INTERNATIONAL
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[Corporate leverage in emerging Asia](#)

Vidhan Goyal and Frank Packer

Basel, Switzerland : Bank for International Settlements, 2018. -- 94 p. : il. -- (BIS papers ; no. 91).

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BANK FOR
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[Inflation mechanisms, expectations and monetary policy – overview](#)

Christian Upper

Basel, Switzerland : Bank for International Settlements, 2018. -- 8 p. : il. -- (BIS papers ; no. 89).

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BANK FOR
INTERNATIONAL
SETTLEMENTS

[Measuring inflation](#)

Nikhil Patel and Agustín Villar

Basel, Switzerland : Bank for International Settlements, 2018. -- 13 p. : il. -- (BIS papers ; no. 89).

[Descárgalo aquí](#)



BANK FOR
INTERNATIONAL
SETTLEMENTS

[The inflation process](#)

Yavuz Arslan, Martina Jašová and Előd Takáts

Basel, Switzerland : Bank for International Settlements, 2018. -- 18 p. : il. -- (BIS papers ; no. 89).

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BANK FOR
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[Changing financial intermediation: implications for monetary policy transmission](#)

Emanuel Kohlscheen and Phurichai Rungcharoenkitkul

Basel, Switzerland : Bank for International Settlements, 2018. -- 13 p. : il. -- (BIS papers ; no. 83).

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Capital and liquidity buffers and the resilience of the banking system in the euro area

Katarzyna Budnik, Paul Boehmann
Frankfurt am Main, Germany : European Central Bank, 2018. -- 58 p. : il. -- (Working paper series ; no. 2120).

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Macroeconomic implications of oil price fluctuations: a regime-switching framework for the euro area

Fédéric Holm-Hadulla, Kirstin Hubrich
Frankfurt am Main, Germany : European Central Bank, 2018. -- 43 p. : il. -- (Working paper series ; no. 2119).

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